

## THE RESULTS ARE IN!

FSIC conducted a pre-campaign survey in August 2018 with OmniPoll, where a national sample of 1257 respondents aged 18+.

## DID YOU KNOW!

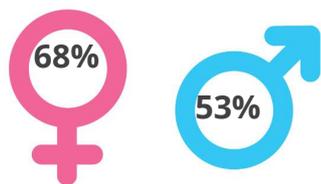
**1 IN 3 AUSTRALIAN ADULTS WHO ARE AT RISK, OR LIVE IN A HOUSEHOLD WITH SOMEONE AT RISK**

Of which:



**We asked the general population and found:**

- 82%** Have heard of **Salmonella** or **Salmonellosis**
- 61%** Have heard of **Listeria** or **Listeriosis**
- 15%** Have heard of **Campylobacter** or **Campylobacteriosis**



Awareness of Listeria is higher among females and increases with age and education.

## THOSE WITH WEAKER IMMUNE SYSTEMS ARE AT A GREATER RISK -



Immune compromised



Elderly people (65+), especially with underlying health issues



Pregnant women and their unborn babies

**SCAN HERE**  
to test your Listeria food poisoning knowledge

